



EIT Higher Education Initiative

Info Session:
European Universities alliances
Participation in the EIT HEI Call for Proposals 2025



Funded by the
European Union

EIT Higher Education Initiative

01

About Topic 2: Building Synergies



Topic 2: Overview

Topic 2 supports European Universities alliances in strengthening innovation and entrepreneurship through long-term strategic cooperation with the EIT and its Knowledge and Innovation Communities (KICs), Europe's largest innovation ecosystem.

Proposals should enhance institutional innovation capacity and build sustainable partnerships with EIT KICs and their networks, contributing to Europe's competitiveness and resilience in strategic sectors.

While STEM is not mandatory, contributions to the STEM Education Strategic Plan are strongly encouraged.

Alliances should align with 2–3 EIT KICs, leveraging their expertise, networks, and mechanisms for research-to-market, innovation support, and entrepreneurial skills development.



Topic 2: Specific activities – Strategic and Institutional Activities

- Strengthen alliance innovation capacity
Build capacity to design, implement, and scale innovation and entrepreneurship initiatives across disciplines, regions, and relevant EIT KIC thematic areas (e.g. health, raw materials, urban mobility).
- Develop a long-term Innovation Vision Action Plan (IVAP)
Define a strategy for sustainable cooperation with 2–3 EIT KICs, aligning strategic objectives and outlining structured collaboration and potential joint implementation. Flexibility applies for multidisciplinary alliances where strict thematic alignment is not feasible.

Topic 2: Specific activities – Education, Scaling and Research-to-Market

- **Embed innovation, entrepreneurship & IP training**
Deliver high-quality training for students, researchers, and staff across alliance pathways. Pursue or strengthen EIT-labelled training programmes to ensure recognised quality standards. Strongly encouraged to contribute to the STEM Education Strategic Plan.
- **Scale cross-border innovation via networks**
Leverage alliance and KIC networks to expand innovation activities, mobility, and regional ecosystem connections, strengthening sector-specific collaboration.
- **Strengthen research-to-market translation**
Enhance KTOs, TTOs, and related structures to support entrepreneurship, innovation uptake, and market deployment, leveraging KIC expertise and mechanisms where aligned.



EIT KICs to explore

Use the KIC Synergies documents!



02

Topic 2 - Specific Requirements



Eligible Participating Organisations

Higher Education Institutions (HEIs)

Recognized degree-granting institutions at tertiary level, accredited by national authorities.

Registration in the
EU's Participant
Register and PIC
number required.

Businesses, Industry, Investors

Private enterprises of all sizes, from small to large corporations.

Research Organisations

TTOs and KTOs

Public bodies at local, regional or national level

Intermediary organisations or associations

Which represent Higher Education Institutions (HEIs), including EUAs legal entities

Social enterprises and NGOs



Consortium Roles and Responsibilities

Coordinator

The applicant or coordinator, which must be a Higher Education Institution (HEI), submits the EIT HEI application on behalf of all partners and is fully responsible for ensuring the project's proper implementation.

Beneficiaries

Full partners in the EIT HEI actively contribute to project objectives, lead work packages or activities, receive funding, and are advised to sign a mandate granting the coordinating organization authority to act as the main beneficiary on their behalf during project implementation.

Associated Partners

Organisations that contribute to project tasks, activities, or support dissemination and sustainability without receiving EIT funding must complete and sign a letter of commitment (using the provided template) to be uploaded in the application portal.

Consortium Composition Criteria – Topic 2

Eligible consortia must include at least five funded partners:

- Minimum three HEIs:
 - established in three different Horizon Europe eligible countries
 - These 3 HEIs must be either **members of the same European Universities Alliance** established under the European Universities Initiative, or were members of the same European Universities Alliance after 1 January 2019
- One business partner (private; small, medium or large enterprises),
- One other non-HEI partner (private or public; e.g. research institute, NGO, public body, KTO/TTO)

Alliances are encouraged – not required – to involve all members, either as beneficiaries or associated partners.

An organisation must not participate in more than one Proposal (cannot apply to both Topics).



Alliance Participation Guidelines

- Encouraged to apply with all Alliance members, though not required
- Members may participate as associated partners
- If not all members participate, this must be justified in IVAP Section 3 (Part B template)
- Non-Alliance HEIs may be included, with clear justification and relevance to the Topic scope
- IVAP must be fully integrated into the Alliance-wide innovation strategy
- Strong institutional and Alliance governance buy-in and long-term commitment are required
- A Commitment Letter from Alliance governance must be submitted

Application support

All available on the Call 2025 webpage:

- Call text:
 - Section 2.2.2. Priorities for Topic 2
 - Section 2.3.2. Specific Activities for Topic 2
- Interactive Guide for application readiness
- FAQs document (dynamic)
- KIC Synergies documents
- Application Portal (*Seedbook*)
- HEI inbox



Participation of Previous EIT HEI Project Partners

Previous partners may participate as **Innovation and Entrepreneurship Pioneers**:

- NOT permitted to repeat past activities
- May build on, scale up and amplify previous projects, expanding across and incorporating new organisations
- For Topic 2, these Pioneers should **embed their expertise** of the EIT HEI and the EIT ecosystem within alliance-level strategies for long-term KIC cooperation.



Major notable simplification measures (compared to previous Calls)

No Phases, STOP-GO model removed

IVAP (including budget and KPIs) must be planned on a calendar-year basis, at the discretion of the consortium.

Naturally, a per-calendar year target must be in place for KPIs.

Funding distribution criteria removed

Previous funding distribution criteria removed: No longer specific requirements around funding distribution between organisation types and KIC-partnership status.

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Topic 2 - KPI Requirements



KPI Criteria – Topic 2 (Synergies EIT-EUAs)

KPI Code KPI	Basic Description	Minimum Target
EIT HE03.1	Number of start-ups and scale-ups supported by the project	6
EIT HE08.1	Number of successful participants who complete training programmes <i>For this KPI, it is encouraged for participants to come from STEM fields, as per the official list of eligible STEM disciplines linked in the Call text</i>	4000 <i>Students + academic staff + non-academic staff (no specific breakdown)</i>
EIT HE09.1	Number of students enrolled in EIT labelled master's, EIT labelled PhD programmes, participants in EIT labelled Fellowship schemes and other education activities awarded EIT Label	50
EIT HE19.1	Number of new and/or improved structures and mechanisms established in or mobilized by HEIs participating in the EIT HEI Initiative with an objective to support innovation and / or entrepreneurship	4 <i>One of these must enhance diversity and inclusion, such as a new structure supporting female entrepreneurs</i>
EIT HE20.1	Number of new partnerships established as a result of the EIT HEI Initiative.	4 <i>These partnerships should be with stakeholders in the EIT ecosystem to generate EIT-Alliance cooperation.</i>

Core KPI Criteria – Topic 2 (Synergies EIT-EUAs)

Choose minimum 1 of 2

Core KPI Code KPI	Basic Description	Minimum Target
EIT HE05.1	Number of start-ups established by students enrolled and graduates from EIT labelled programmes	#1
EIT HE07.1	Sum of graduates from EIT labelled master's, PhD programmes and other education activities awarded the EIT Label	#10



EIT Label KPIs Guidance

- The EIT Label is a quality mark in education and training
- In line with the EIT Strategic Innovation Agenda 2021-2027 (SIA), the EIT Label model was extended from degree Programmes to lifelong learning activities
- These include mentoring, vocational training, skilling, re-skilling and up-skilling programmes, massive open online courses and other professional and executive training formats
- EIT Label is issued at the individual KIC level and each KIC has its own EIT Label model (*not all KICs have one*)
- To meet the EIT Label KPI requirements, applicants should:
 - Explore any existing EIT Labelled training courses from within their consortium of partners, *or*
 - Explore all available EIT Label options from across the EIT KICs and plan to pursue this certification for one or more training courses delivered within the project

04

Topic 2: Next steps

Evaluation of Proposals

See Topic 2 Criteria and Sub-Criteria on pages 39 – 41 of the Call Text

1

Excellence

Evaluators assess the **clarity and relevance of project objectives**, as well as the **quality of proposed coordination and support measures**. The soundness of the methodology is a key factor in this criterion.

2

Impact

This criterion focuses on the **credibility of pathways to achieve expected outcomes and impacts**. Evaluators consider the **likely scale and significance of the project's contributions**, along with the quality of dissemination and exploitation plans.

3

Quality and Efficiency of Implementation

The work plan's quality, risk assessment, and resource allocation are evaluated. The capacity and roles of participants, as well as the consortium's overall expertise, are crucial factors in this criterion.

Full Lifecycle

- 1 Application**
Consortia submit proposals aligned with EIT HEI Call 2025 objectives
- 2 Evaluation and Selection**
Evaluation and selection of winning proposals
- 3 Implementation of funding period**
24-month project period to execute innovation capacity building activities
- 4 Long-term Impact**
Projects continue efforts towards long-term vision for institutional change



Call 2025 remaining Info Sessions

UPCOMING EVENTS  Online Event MEL Framework and the Impact Domains and Actions (Call 2025 Info...  14 January 2026, 15:00-16:30 CET Register 	UPCOMING EVENTS  Online Event KPI Expectations (Call 2025 Info Sessions)  15 January 2026, 15:00-16:30 CET Register 
UPCOMING EVENTS  Online Event Application and Budget Planning (Call 2025 Info Sessions)  19 January 2026, 15:00 CET Register 	UPCOMING EVENTS  Online Event Open Q&A (Call 2025 Info Sessions)  20 January 2026, 15:00-16:30 CET Register 

Register on the Call 2025 page NOW!

Thank you.



Email: hei@eitrawmaterials.eu



Website: eit-hei.eu



X: [@EIT_HEI](https://twitter.com/EIT_HEI)



LinkedIn: [@EIT HEI Initiative](https://www.linkedin.com/company/eit-hei-initiative)

EIT Higher Education Initiative

EIT HEI: DIVERSE Alliance and GT4T

Ali Tavakoli

2026

Introduction

Ali Tavakoli

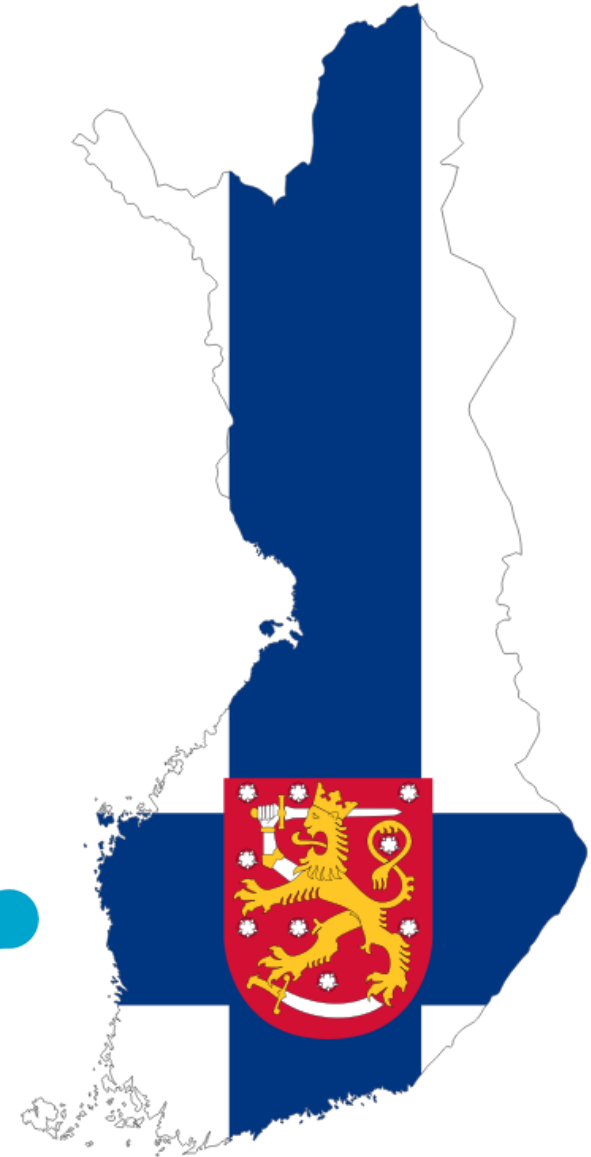
Satakunta University of applied sciences (SAMK), Finland

Faculty of Technology (Intelligent industry group)

Resource Wisdom research center

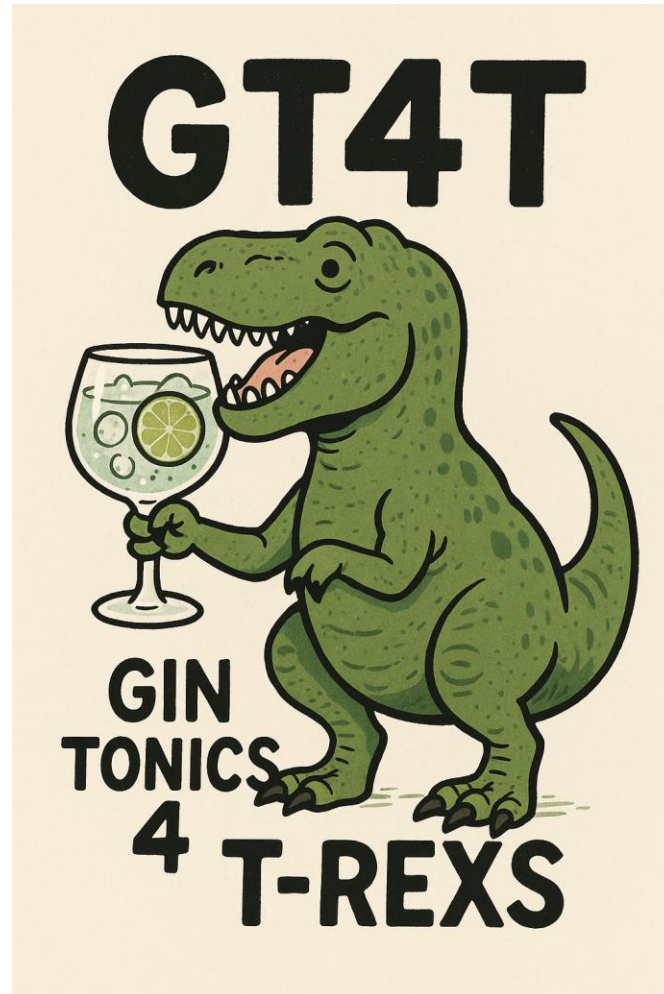
Researcher/ Project manager/Lecturer

samk



Satakunta University of Applied Sciences (SAMK)





[GT4T] Project overview

GreenTech4Transformation (GT4T) aims to become a catalyst for sustainable transformation in key sectors such as:

Circular economy

Digital transformation

Energy transition

GT4T empowers **higher education institutions (HEIs)** to address societal challenges by combining:

Advanced **deep tech applications**

Entrepreneurial training

A structured, transdisciplinary approach

The project strengthens collaboration among HEI researchers, student innovators, and startup ecosystems, focusing on **industry-ready solutions** aligned with European green transition values.

[GT4T] Project overview

- Embedding entrepreneurship and challenge-based learning into HEI curricula
- Supporting start-up creation through Venture Science Centers
- Equipping diverse age groups (17–25 & 55+) with skills in AI, IoT, green tech, and business
- Focusing on real-world impact in circular economy, digital transformation, and energy transition



GreenTech4
Transformation



DIVERSE

University Alliance



DIVERSE European University Alliance

DIVERSE: Digital and Innovative Venture Science Education for Resilient and Sustainable Entrepreneurship

- Applied research and knowledge valorisation

Transforming research results into products, services and processes through strengthened university–industry collaboration

- Challenge-based learning and research for impact (Industry 5.0)

Addressing three Grand Challenges:

Circular Economy · School for Life · Individual and Community Wellbeing

DIVERSE European University Alliance

DIVERSE: Digital and Innovative Venture Science Education for Resilient and Sustainable Entrepreneurship

- **Deep transnational collaboration**

Development of flexible learning pathways with curriculum-embedded mobility and automatic recognition at system level

- **Innovative teaching and learning**

Preparing students for active citizenship and increasing graduate employability

- **Towards the DIVERSE European University**

Creation of a new legal entity bringing together twelve higher education institutions from eleven countries in a sustainable, long-term partnership

[GT4T] Project objectives

Objective 1: Innovation & Entrepreneurship Training

Deep tech skills, transdisciplinary learning, and challenge-based approaches.

Objective 2: Inclusive Deep Tech Ecosystem

Support and mentorship for neurodivergent entrepreneurs.

Objective 3: Strengthening HEI Innovation Capacity

Venture Science Labs, cross-institutional ecosystems, and resource support.

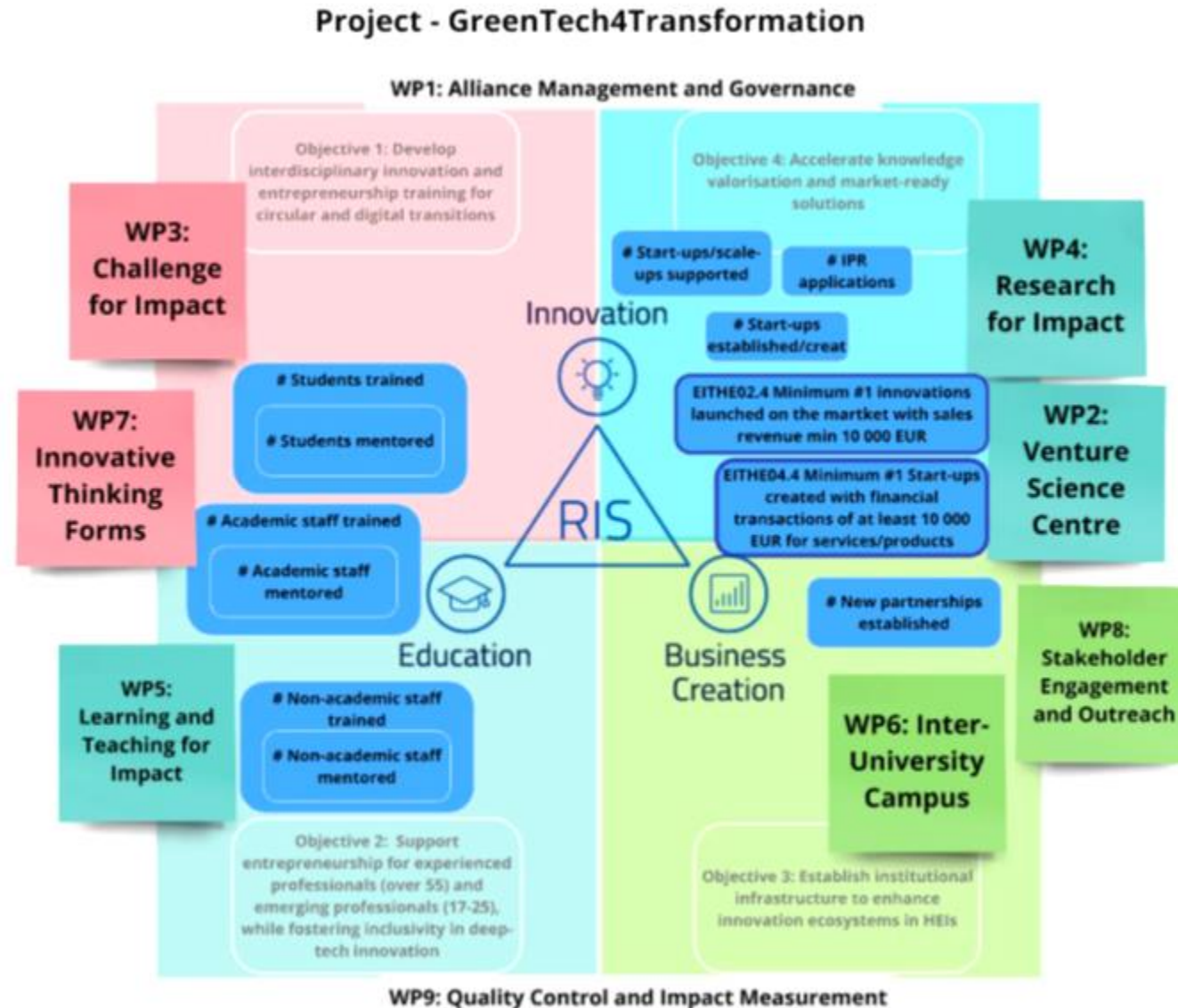
Objective 4: Knowledge Valorization

HEI–industry collaboration and creation of market-ready startups.

.

How about our values?

- We have been after a sustainable impact not just a project
- Our aim has been establishment of a system for our partnership
- Placing cornerstones of institutional change
- Creating structures , sharing knowledge and expertise
- Grow together while learning from each other



Full partners



Satakunnan ammattikorkeakoulu (Lead Partner)
Finland



Technische Hochschule Rosenheim
Germany



Griffith College
Ireland



Ikigaia Oy
Finland



Windesheim University of Applied Sciences
Netherlands



Beykent University
Türkiye



Dublin Business Innovation Centre Limited LBG
Ireland



Wild Campus GmbH
Germany





GreenTech4

Transformation

SIGNIFICANT CHANGE:

Organisational Mindsets:

- In different organizations we ended in different results, but overall the mindset of the partners and their management involvement
- Alignments and the communication that has been initiated inside each organization between different departments and educational programs
- Bringing the motivation to us to approach the project in a joint way and support each other

Strategic Centrality to the Wider EU University Alliance:

- The fact that more partners in our alliance are interested to join the initiatives
- Putting our alliance in test how to work with each other more efficiently, and create more joint programmes

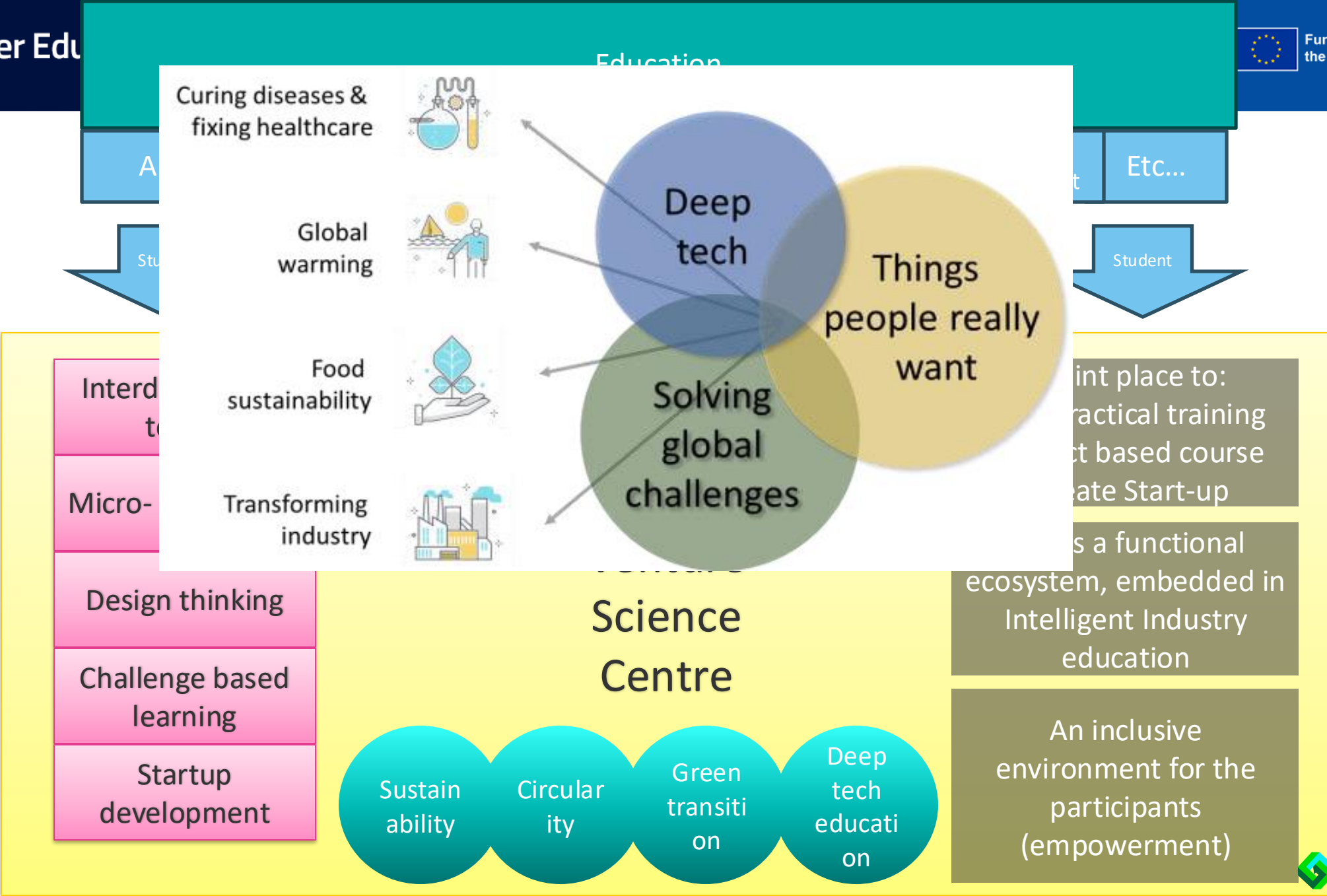
Learning through Externality and Collaboration:

- Alignments and initiatives outside of the universities with the local stakeholders

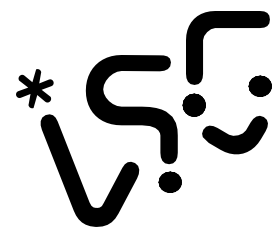
WHERE HAVE YOU SEEN THE MOST SIGNIFICANT CHANGE?

- Building a common MOOC for our alliance where we share our joint Micro credentials
- Establishment of Venture Science Center as a common concept among our partners and expanding that through the partnership
- Creation of joint training and support programs like Master Mind initiative





 venture
science
center.

 venture
science
center.

 venture
science
center.



Grand Opening of the Venture Science Centre and start of the SAMK Can Venture Competition

Venture Science Centre

Within the Venture Science Centre (VSC), clubs are being established that support science, the inner workings of tech, systems design and entrepreneurship. Every club within the VSC aims to bring these things together. In this respect we are happy to announce the establishment of the first club, prototype club, and announce our first competition where students can bring their tech skills, creativity and pioneering spirit.

SAMK Can Venture Competition

invites student teams to design, build, and launch a **mini satellite the size of a soda can**. Each team must create both the Can satellite and a launch system that reaches 20–300 meters in altitude. Teams will be provided with a parts box and the Can must measure and record temperature and air pressure. During a launch day event in spring 26, all teams have the possibility to send their satellites in the air and a Grand Jury will select the best team.

Save the date

Opening date and time: 1 dec
15:00 – 17:00

Where: Campus Pori,
Room A101

Subscribe here

Satellite launch in
the spring 2026
(more information
will be supplied
closer to this event)



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European Union





GreenTech4 Transformation

SUCCESS STORIES

1. Strengthening Collaboration & Shared European Framework

Created a common operational language (Venture Science Centre) enabling alignment across institutions.

Facilitated “second-order learning”, partners recognised shared trajectories and improved strategic coordination.

Result: stronger trust, smoother collaboration, and increased confidence in European-level project work.

2. New Insights into Start-Up Development Pathways

Identified two distinct trajectories: **student-driven ventures** vs **professional, growth-oriented start-ups**.

Established shared understanding for designing more targeted support structures (shared MOOC and micro credentials)

Result: more effective institutional planning and improved entrepreneurial support strategies

SUCCESS STORIES

3. Enhanced Start-Up Creation and Support Ecosystem

Implemented an integrated model connecting education, research, facilities, incubation, and industry networks.

Provided structured coaching, tailored programmes, and access to advanced resources (Master Mind Program)

Result: stronger entrepreneurial capacity, accelerated venture development, and improved regional innovation dynamics.

4. Deepened HEI–Industry Collaboration Across Europe

Business partners contributed through lectures, co-publishing, and joint research

Improved mutual understanding of operational methods, timelines, and terminology.

Result: lower barriers to collaboration and strengthened triple-helix relationships benefiting all stakeholders.

EIT Higher Education Initiative



Innovate for a better future – and win!



SmartAging Hackathon

Day 1: Online on the 7th of November 2025, 09:00–20:00

Day 2: SAMK Pori on the 10th of November, 09:00–18:00

Offer: Cash prizes and credits
1st 1000 euro | 2nd 500 euro | 3rd 250 euro | 2 Credits

SmartAging is supported by EIT Digital, EIT Health, EIT Manufacturing, EIT Food, EIT Energy, EIT Urban Mobility, EIT Climate-KIC, EIT Digital, EIT Health, EIT Manufacturing, EIT Food, EIT Energy, EIT Urban Mobility, EIT Climate-KIC.

İSTANBUL BEYKENT ÜNİVERSİTESİ Technische Hochschule **Rosenheim**

Istanbul Beykent University GT4T Ideathon 2025

09.00 – 17.00 | 3.11.2025 4.11.2025 | Taksim Yürüşkesi 6. Kat Sosyal Etkinlik Alanı

Düzenleyen
Teknoloji Transfer Ofisi Uygulama ve Araştırma Merkezi Müdürlüğü

Program Sorumlusu
Dr. Öğr. Üyesi Metin Güven

Kabulmüci Konuklar
Kutadgu Pariltı Deniz Yavla Doç. Dr. Meltem Eryıldız Dr. Öğr. Üyesi Gökçe Bozkurt

GreenTech4 Transformation

Free GT4T Live Training: Basics of Entrepreneurship Design Thinking & Prototyping



Supported by
ClimateKIC Funded by the European Union



GreenTech4 Transformation EIT Climate-KIC

GT4T - Online Proje Yazımı Eğitimi

TAKVİM:
20 Ekim 2025
• 12:00-14:00
• 17:00-19:00
22 Ekim 2025
• 17:00-19:00
• 19:00-21:00
24 Ekim 2025
• 19:00-21:00

EĞİTİMCİLER:
• Deniz YAVLA
• Kutadgu PARILTI
• Abdulkadir ÇIVAS
• Süleyman ERYILMAZ
• Şeyma BOZKURT

Bu 3 günlük, 5 oturumluk seride derin teknoloji ekosistemini tanıyacak, fikrini uygulanabilir iş modeline dönüştürme adımlarını göreceksin, devlet desteklerine erişim yollarını öğreneceksin, fikri mülkiyetle temel prensipleri kavrayacak.

go MARMARA TEKNOLOJİ AKADEMİSİ Girişim Ofisi

CERTIFICATE OF PARTICIPATION

Muhammed Ahmed
participated in the GT4T workshop at ISTANBUL BEYKENT UNIVERSITY

2-day workshop
GT4T IDEATHON 2025
Challenge Based Learning
03-04-11-2025

CONTENT
• Challenge Based Learning
• Design Process
• Design Thinking
• Entrepreneurial Basics
• Design Thinking and Method
• Basics of Intellectual Property

04.11.2025 Muhammed Ahmed 550 Min.

GreenTech4 Transformation

Grow together. Learn together. Succeed.

Who's it for?
• Startups, from Germany, Ireland, Finland, the Netherlands, and Turkey

How does it work?
• Startups will be grouped into 3 cohorts of 5 to ensure deep interaction and personalized attention
• Weekly/Biweekly Online Sessions: 5 sessions per group over 8 weeks (120 minutes each) with the following topics:

1. Tue, Oct 28, 4-6 pm Tailoring the forces of marketing to your start-up needs and searching for collaborations and relevant networks
2. Tue, Nov 11, 4-6 pm AI for business: KPI and impact measurement
3. Tue, Nov 18, 4-6 pm Internationalization and go-to-market plans
4. Tue, Nov 25, 4-6 pm Financing, managing investors, and seed money
5. Tue, Dec 02, 4-6 pm Scale-up strategies

GreenTech4 Transformation ClimateKIC Funded by the European Union



SMK COLLEGE OF APPLIED SCIENCES

samk
Empowering culturally diverse youth through cross-border entrepreneurial education

Nasibeh Hedayati and Ali Tavakoli

SATAKUNTA UNIVERSITY OF APPLIED SCIENCES FINLAND

KATSE TULEVAISUUTEEN. THINK FUTURE.

Startup Sparkle

27.10.2025 12:00-15:00
28.10.2025 09:00-12:00

Pori Leijona
Yrjöankatu 8, 28100 Pori

STRONGER COMMUNITIES

ENTREPRENEURSHIP & CAREER INFO SESSION

Your first step toward success

Saturday 01.11.2025
Open 11 am - 14 pm

Address is
Kyllä-Karviantie 18

In cooperation with:
International Professionals Finland ry
Municipality of Karvia

Discover the path to success! Join the info session on entrepreneurship and career inspiration, opportunities, and practical steps to build your future.

Contact:
If you have any questions, you can send us an email at
info@interprofifinland.fi

KARVIA GreenTech4 Transformation POMARKKU
Pohjois-Satakunta Kankaanpää Jämskärvä Siikainen

GreenTech4 Transformation ClimateKIC Funded by the European Union

Startups & DOWNS

Thursday 4.12.2025 from 16 to 18:30
Café Solo, Puuvilla, Pori

Climate KIC & GT4T

- Enabling access to European innovation ecosystems and partnerships
- Strengthening quality, dissemination and scalability of project outcomes and support for project implementation and dissemination
- Providing strategic expertise in climate innovation and systems transformation
- Embedding challenge-based, impact-driven methodologies
- Supporting capacity building in sustainability, innovation and entrepreneurship





GreenTech4
Transformation

Empowering higher education institutions to lead in sustainable innovation, entrepreneurship, and societal change by connecting education, research, and industry to create new start-ups, partnerships, and deep-tech solutions.

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GreenTech4
Transformation

Learn more on LinkedIn



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Thank you!

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Ali Tavakoli

Project manager (Resource Wisdom
unit), Lecturer (Intelligent Industry), T...

